1. Streamlined operational efficiencies by delivering recommendations for knowledge-base processes and procedures.
2. Identified key products, services and customers and used data to devise innovative sales and marketing plans enabling dramatic growth.
3. Implemented marketing strategies for stand-alone, fully integrated [Type] company providing solutions to meet demands of [Industry] industry.
4. Devised SWOT analysis to create and execute business plan supporting achievement of established quotas.
5. Identified and pursued valuable business opportunities to generate new company revenue and improve bottom line profit.
6. Identified distributor challenges related to corporate service offerings in order to formulate potential solutions.
7. Directed successful SEO and link-building campaign to increase website's credibility and drive traffic.
8. Established relationships with key decision-makers within customer's organization to promote growth and retention.
9. Capitalized on industry and marketplace trends to strategize solutions and enhance business operations.
10. Leveraged [Type] strategy to produce consistent monthly income of $[Amount].
11. Negotiated, prepared and signed contracts with clients.
12. Helped incorporate product changes to drive customer engagement and firm profits.
13. Collected data and performed customer needs analysis.
14. Collaborated with company departments to develop new strategies to capitalize on emerging customer and market trends.
15. Created reports and presentations detailing business development activities.
16. Coordinated innovative strategies to accomplish objectives and boost long-term profitability.
17. Developed and implemented favorable pricing structures balancing firm objectives against customer targets.
18. Compiled product, market and customer data to forecast accurate sales and profit projections.
19. Devised effective marketing, sales and other promotional initiatives.
20. Generated new business with marketing initiatives and strategic plans.